

# **Latvia's Political Survey 2014**

## **4<sup>th</sup> wave (October)**

### **Summary Report**

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## Technical Information

Researcher	Ryo NAKAI
Polltaker	Research centre SKDS (Director: Arnis KAKTIŅŠ)
General body	Residents of Latvia aged from 15 to 74 years old.
Sample size	1053 respondents
Sampling method	Stratified random sampling
Stratification criteria	Administrative territories
Respondent selection principles	Random route method + first birthday rule.
Research Method	Face-to-face interviews (PAPI), at the places of residence of respondents.
Geographical coverage	All Latvia's regions (121 sampling points)

## Results

### Q0 Date of Interview

	N	%		N	%
17 October 2014	14	1.33%	24 October	110	10.45%
18 October	76	7.22%	25 October	170	16.14%
19 October	113	10.73%	26 October	162	15.38%
20 October	92	8.74%	27 October	18	1.71%
21 October	111	10.54%	28 October	12	1.14%
22 October	83	7.88%	29 October	3	0.28%
23 October	76	7.22%	30 October	13	1.23%
			<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**Q1 - Q4**

I will read to you several statements. Please tell me about each of them do you totally agree, rather agree, neither agree nor disagree, rather disagree or totally disagree with the following statement

**Q1**

Large differences in people's incomes are acceptable to properly reward differences in talents and efforts

	N	%
Totally agree	138	13.11%
Rather agree	333	31.62%
Neither agree nor disagree	199	18.90%
Rather disagree	207	19.66%
Totally disagree	136	12.92%
Don't know/ No answer	40	3.80%
Total	1053	100.00%

**Q2**

Schools must teach children only in Latvian language

	N	%
Totally agree	257	24.41%
Rather agree	193	18.33%
Neither agree nor disagree	143	13.58%
Rather disagree	203	19.28%
Totally disagree	241	22.89%
Don't know/ No answer	16	1.52%
Total	1053	100.00%

**Q3**

Social benefit, service, and unemployment insurance make people lazy

	N	%
Totally agree	124	11.68%
Rather agree	219	20.80%
Neither agree nor disagree	246	23.36%
Rather disagree	245	23.27%
Totally disagree	169	16.05%
Don't know/ No answer	50	4.75%
Total	1053	100.00%

**Q4**

The Russian state is a threat to the peace and security of Latvia

	N	%
Totally agree	155	14.72%
Rather agree	194	18.42%
Neither agree nor disagree	167	15.86%
Rather disagree	175	16.62%
Totally disagree	291	27.64%
Don't know/ No answer	71	6.74%
Total	1053	100.00%

**Q5**

Which of these terms best describes how you usually think of yourself?

	N	%
Own city, locality inhabitants	333	31.62%
Own regions inhabitants (ex. Kurzeme, Latgale etc.)	79	7.50%
Latvian	399	37.89%
Russian	102	9.69%
Baltic Russian, or Russian Latvian	83	7.88%
Ukrainian	6	0.57%
Do not know	29	2.75%
No Answer	22	2.09%
Total	1053	100%

**Q6**

How proud are you to be Latvia inhabitant?

	N	%
Very proud	271	25.74%
Quite proud	444	42.17%
Not very proud	210	19.94%
Not at all proud	63	5.98%
No Answer	65	6.17%
Total	1053	100.00%

**Q7**

On an average weekday, how much time in total, do you spend reading newspapers?

	N	%
No time at all	486	46.15%
Less than 1/2 hours	334	31.72%
1/2 hours to 1 hour	157	14.91%
More than 1 hour up to 2 hours	42	3.99%
More than 2 hours up to 3 hours	6	0.57%
More than 3 hours	2	0.19%
Don't know/ No answer	26	2.42%
Total	1053	100.00%

**Q8**

On an average weekday, how much time in total, do you spend reading social networking service?

	N	%
No time at all	336	31.91%
Less than 1/2 hours	182	17.28%
1/2 hours to 1 hour	261	24.79%
More than 1 hour up to 2 hours	141	13.39%
More than 2 hours up to 3 hours	62	5.89%
More than 3 hours	40	3.80%
Don't know/ No answer	31	2.94%
Total	1053	100.00%

**Q9**

Which newspaper do you read most frequently?

	N	%
Diena	52	4.94%
Latvijas Avīze	48	4.56%
Neatkarīga Rīta Avīze	28	2.66%
Vesti Segodnya (Вести сегодня)	85	8.07%
Dienas Bizness	9	0.85%
Bizness&Baltija (Бизнес&Балтия)	3	0.28%
Other	325	30.86%
I do not read newspapers at all	477	45.30%
Don't know/ No answer	26	2.47%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**Q10**

Which SNS do you use most frequently?

	N	%
Facebook	199	18.90%
Draugiem	262	25.55%
Odnoklassniki (Одноклассники)	91	8.64%
Vkontakte (ВКонтакте)	15	1.42%
Twitter	29	2.75%
LinkedIn	3	0.28%
Other SNSs	80	7.60%
I do not watch the SNS	338	32.10%
Don't know/ No answer	29	2.75%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

*Show card Q11/12***Q11.**

What do you think are the two most important problem facing Latvia today?

(MAX. 2 ANSWERS POSSIBLE)

	N	%
Crime and Terrorism	47	2.31%
Public transport	21	1.03%
Rising prices	303	14.90%
Taxation	289	14.21%
Unemployment	433	21.29%
National Security and Foreign Affairs	111	5.46%
Energy	60	2.95%
Immigration	151	7.42%
Health care	319	15.68%
Pensions	136	6.69%
Education	76	3.74%
Language	40	1.97%
Others	35	1.72%
Don't know/ No answer	13	0.64%
<b>Total</b>	<b>2034</b>	<b>100.00%</b>

**Q12.**

What do you think are the two most important issues to you today?

(MAX. 2 ANSWERS POSSIBLE)

	N	%
Crime and Terrorism	13	0.58%
Public transport	26	1.17%
Rising prices	428	19.22%
Taxation	493	22.14%
Unemployment	248	11.14%
National Security and Foreign Affairs	50	2.25%
Energy	40	1.80%
Immigration	39	1.75%
Health care	384	17.24%
Pensions	238	10.69%
Education	120	5.39%
Language	53	2.38%
Others	70	3.14%
Don't know/ No answer	25	1.12%
<b>Total</b>	<b>2247</b>	<b>100.00%</b>

**Q13**

How interested would you say you are in politics?

	N	%
Very interested	56	5.32%
Quite interested	309	29.34%
Hardly interested	459	43.59%
Not at all interested	222	21.08%
Don't know / No Answer	7	0.66%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

Show card P2A

**Q14** (P2A in original questionnaire)

If LR Saeima election will be held tomorrow, for which political party or alliance will you vote?

	N	%
“Harmony” Socialdemocratic Party	185	17.57%
Party “Unity”	120	11.40%
National Alliance “All for Latvia!” – “For Fatherland and Freedom/LNNK”	83	7.88%
Green and Farmers Union	126	11.97%
Russian Union of Latvia	10	0.95%
For Latvia from the Heart	46	7.09%
Party “Union for Latvia”	6	0.87%
For Latvia’s Development	6	0.78%
Regional Alliance of Latvia	55	2.04%
New Conservative Party	6	0.39%
Other	1	0.29%
Don't know	94	13.79%
Don't participate in elections.	315	26.31%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

\* Political party “development”, “Sovereign”, and “Free from fear” are removed from the list in 4<sup>th</sup> wave.

**Q15 – Q19** Reserved for 2<sup>nd</sup> wave.

**Q20 – Q21** Reserved for 3<sup>rd</sup> wave

**Q22**

Saeima's election was held in 4th October. What was the most important information source for you when you update information on politics.

(MAX. 2 ANSWERS POSSIBLE)

	N	%
Television or radio programs	567	34.57%
Newspaper or journal articles	150	9.15%
Internet or SNS articles	263	16.04%
Political advertisements on televisions or radios	85	5.18%
Political advertisements on newspapers or journals	27	1.65%
Political advertisements on internet site or SNS	61	3.72%
Conversations with members of family, relatives, or friends	224	13.66%
Conversations with colleagues, managers, or clients in workplace.	64	3.90%
Conversations with neighbors	42	2.56%
Other sources	42	2.56%
No Answer	115	7.01%
<b>Total</b>	<b>1640</b>	<b>100.00%</b>

**Q23**

If you voted, supported, or sympathized to a specific political party on recent Saeimas election, please tell me the main reasons why you chose exactly this party?

(MAX. 2 ANSWERS POSSIBLE)

	N	%
They represent my economic interests (for example, tax, employment, pension, etc)	194	13.23%
They represent interests of my ethnic group (for example, Latvians, Russian, etc.)	157	10.71%
They represent our regional interests (for example, Vidzeme, Kurzeme, Zemgale, Latgale, Rīga)	63	4.30%
They are trustable	195	13.30%
They are not "dirty"*	69	4.71%
They are new political force	77	5.25%
They have good politicians	147	10.03%
They have good Prime Minister candidate	68	4.64%
My family, friend, or colleague asked me to do so	25	1.71%
Other reason	58	3.96%
I did not vote, support, or sympathize any political parties.	362	24.69%
No Answer	51	3.48%
<b>Total</b>	<b>1466</b>	<b>100.00%</b>

\* *sasmērējušies* in Latvian

## **Sociodemographic parameters**

### **D1**

#### Gender

	N	%
Male	469	44.54%
Female	584	55.46%
Total	1053	100.00%

(Ministry of Interior, registered population [Feb. 2014] / Male 47.7%, Female 52.3%)

### **D2**

#### Age (shortened)

	N	%
15-24	177	16.81%
25-34	189	17.95%
35-44	186	17.66%
45-54	163	15.48%
55-74	338	32.10%
Total	1053	100.00%

(Ministry of Interior, registered population [Feb. 2014] / 15-24: 14.8%, 25-34: 19.9%, 35-44: 18.1%, 45-54: 18.5%, 55-74: 28.8%)

### **D2A**

#### Marital status

	N	%
Married / Live with partner	554	52.61%
Divorced / Separated	159	15.10%
Unmarried	240	22.79%
Widowed	100	9.50%
Total	1053	100.00%

### **D3**

#### Number of household members

	N	%
1	203	19.28%
2	313	29.72%
3	256	24.31%
4	202	19.18%
5	54	5.13%
6	16	1.52%
7	8	0.76%
8	1	0.09%
9	0	0.00%
10	0	0.00%
11	0	0.00%
Total	1053	100.00%



**D3A**

Children aged under 18

	N	%
Yes	383	36.37%
No	670	63.63%
DK/NA	0	0.00%
Total	1053	100.00%

**D4**

Education

	N	%
No education	6	0.57%
Primary / Secondary uncompleted	182	17.28%
Secondary	230	21.84%
Professional or vocational secondary	350	33.24%
Tertiary education	285	27.07%
Total	1053	100.00%

**D5**

Nationality (lv: Tautība)

	N	%
Latvian	634	60.21%
Russian	339	32.19%
Others	80	7.60%
Total	1053	100.00%

(Ministry of Interior, registered population [Feb. 2014] / Latvian: 58.7%, Non-Latvian: 41.3%)

**D5A**

Language spoken in family

	N	%
Latvian	640	60.78%
Russian	430	38.27%
Other	10	0.95%
Total	1053	100.00%

**D6**

Citizenship of the Republic of Latvia (lv:pilsonība)

	N	%
Have	869	82.53%
Don't have	184	17.47%
Total	1053	100.00%

**D7**

## Sector of work

	N	%
Public sector (national and regional)	164	15.57%
Private sector	419	39.79%
Don't work	470	44.63%
Other	0	0.00%
DK/NA	0	0.00%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**D8**

## Occupation

	N	%
Manager, senior or middle level	40	3.80%
Specialist or clerk, for non-physical work	264	25.07%
Laborer, for physical work	231	21.94%
Farmer (with own farm)	17	1.61%
Self-employed	31	2.94%
Pensioner	234	22.22%
Student	103	9.78%
House-worker / parental leave	49	4.65%
Unemployed	84	7.98%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**D9**

## Average monthly income level per one family member (Euro, shortened)

	N	%
Under 150 euro	197	18.71%
151-220 euro	181	17.19%
221-280 euro	167	15.86%
281-380 euro	163	15.48%
over 381 euro	197	18.71%
DK	148	16.06%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**D10**

## Region (electoral district)

	N	%
Riga	356	33.81%
Vidzeme	292	27.73%
Kurzeme	125	11.87%
Zemgale	122	11.59%
Latgale	158	15.00%
<b>Total</b>	<b>1053</b>	<b>100.00%</b>

**D10A**

Region (statistical district)

	N	%
Riga	356	33.81%
Pieriga	177	16.81%
Vidzeme	115	10.92%
Kurzeme	125	11.87%
Zemgale	122	11.59%
Latgale	158	15.00%
Total	1053	100.00%

(Ministry of Interior, registered population [Feb. 2014] / Riga: 32.1%, Pieriga: 17.8%, Vidzeme: 10.1%, Kurzeme: 13.0%, Zemgale: 12.2%, Latgale: 14.7%)